



2012 National Security Innovation Competition Project Grading Criteria

1. **Technical Analysis (40 points):**
Described a truly unique and appropriate solution (conceptual or technological) to an existing or emerging national security problem.
2. **Implementation Readiness Analysis (30 points):**
 - a. Demonstrated an understanding of the operational environment need (e.g., commercial market, policy domain, etc.), key segments, and potential or probable impact.
 - b. Demonstrated an understanding of alternatives, major trends/patterns, and forces that affect the operating environment (e.g., industry, population segment, etc.) and why the solution is appropriate/justified.
3. **Recommendations (20 points):**
Described a reasonable action plan of required next steps (e.g., phasing, cost, funds required) to pursue this opportunity.
4. **Presentation Skills (10 points):**
 - a. For written and oral presentations: Materials presented in clear, concise, and logical form;
 - b. For oral presentation: Conveyed confidence, enthusiasm, and professionalism; and responsive to evaluator (i.e., final round judges) questions.